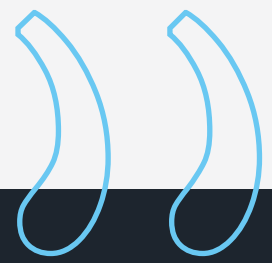


# Digital solutions for manufacturing companies

TRANSFORM YOUR PROCUREMENT EXPERIENCE



## About us

**Worcon software company is a team of young and enthusiastic entrepreneurs and innovators who have combined their diverse knowledge and skills to create one of the most innovative, efficient, and reliable online production markets in Europe.**

We have implemented the idea of **digitalized and individualized production through wor-con.com**, our business platform whose main role is to connect manufacturers, buyers, and suppliers in the segment of additive manufacturing and CNC machining.

The main guiding principle of our team in the creation of the platform was to shift the manufacturing paradigm, emphasizing the importance of human participation in the manufacturing process. By observing paradigm shifts – from individual production in manufactories to serial and automated manufacturing – we noticed the main drawback in these processes and the cause of their insufficient efficiency is the attempt to exclude human power from them.

Nowadays, mass production is no longer sustainable, and thus we must turn to digitalized and individualized manufacturing, i.e. the creation of what we need when we need it.

## A place where humans and technology meet.

**We connect people who design printing objects, using modern technology, with people who are in need of those objects.**

Furthermore, we want to make it easier for everyone who joins the Worcon community to meet potential customers, as well as to encourage their collaboration and exchange of services and equipment. We also bring news to our customers and introduce them to industry trends worldwide.

Here, at Worcon, we constantly improve our online service and devise concepts for faster and easier digitalization of manufacturing processes so that our customers could seamlessly collaborate, make purchases and build their dream businesses more efficiently.

# B2B platform

**The Worcon online platform connects manufacturers, suppliers, and buyers in the segment of additive manufacturing and CNC machining.**

The platform and the user database can be accessed by anyone registered as a supplier, manufacturer, or buyer, and it is possible to register in all three categories. The first step is to fill out the RFQ (Request for Quote) form. All registered users can communicate within each posted RFQ.



Registered  
**buyer**



Registered  
**manufacturer**



Registered  
**supplier**



# Registered buyer

## Quick registration

If your company needs services with regards to machining, custom-made parts, prototyping, or engineering, all you need to do is **register at [www.wor-con.com](http://www.wor-con.com)** and **post an RFQ**, and in no time you will **find the manufacturer** you need.

## Team of experts

You can send inquiries through our user interface, and if you have any doubts when choosing the right manufacturer or you are not sure which material to choose, you can ask for expert advice from our team.

## Diverse industry

The companies on our platform come from different industrial sectors, such as the automotive, pharmaceutical, nautical, energy, aerospace, medical, and chemical industries.





## Registered manufacturer

If your company offers services such as **3D modeling and scanning, CAM/CAD design, prototyping, CNC machining, laser cutting, welding**, etc., all you need to do is find an quote/project in our system, which you believe you have the necessary knowledge and skills for, and contact the prospective client.

All manufacturers on the Worcon platform have **access to the global market**. They can also choose between different clients and negotiate the best business conditions.



## Registered supplier

Worcon is building a network of reliable distributors and allows them to sell new or used industrial products directly to buyers via advertisement.

**Distributors gain access to potential buyers around the world and increase their visibility globally.**

**Direct  
communication  
between buyers  
and distributors.**

## **B2C ads**

Worcon is building a network of reliable distributors and allows them to sell new or used industrial products directly to buyers via classifieds. Distributors gain access to potential buyers around the world and increasing their visibility globally.

**Worcon's ads present products from various industrial areas, such as:**



**Machines**



**Tools**



**Automation**



**Software**



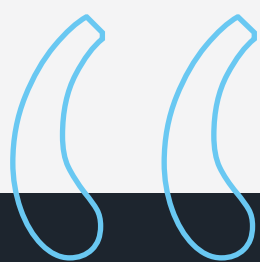
**Equipment**

# Information portal

With the Information portal, you are always at **the source of the latest information** from various fields of industry, such as machining and production, additive manufacturing, industry 4.0, industrial automation, robotics, machine tools, tools, metrology, industrial software: CAD/CAM, PLM, world markets analysis, and reports from fairs around the world.

## Worcon is a media partner of:

- International Machine Tool and Tools BIAM Fair
- International Fair of Welding and Anti-Corrosion Protection, Zagreb
- Forma Tool: International Industry Fair in Celje, Slovenia



Your source  
of the latest  
information in  
the field.

## 13.106

unique web visitors  
per month

## 5.5 min

average time readers  
spend on the portal

## 10+

editorials per month

# 2023. Statistics

## PLATFORM USERS

2.642

registered  
companies

79

countries

## WEB VISITORS

6'28

average time  
spent on the  
platform

13k

unique visitors  
per month

## SOCIAL MEDIA

482k

monthly  
impressions

5.000+

followers

## NEWSLETTER

26.471

subscribers

3.829

Croatian  
subscribers



# Our clients

The Worcon platform is focused on three categories of clients, interconnected in a unique manner, more specifically:



## Manufacturers

They are segmented in accordance with the technology they use in production processes, e.g. AM industry and CNC machining.

## Suppliers

Companies offering raw materials or production material used for production (AM and CNC) – suppliers of plastics, metal and ceramics.

## End buyers

Manufacturing companies from some other industries (e.g. the automotive, medical, electronics, or civil engineering industries), which can improve their business with the help of AM manufacturing or CNC machining.



# Advertising

In order for you to stand out and to entice potential clients to choose you, Worcon has provided advertising space on the B2B Platform, B2C Ads, and the Information portal.

**Banner ads are submitted in JPG, png, gif, or HTML formats.**



**B2B platform**



**Manufacturing  
News Portal**



**B2C ads**

# Website:

## A1

**DIMENSIONS (px):** 1140 x 90

**FORMAT:** jpg, png, gif or HTML

## A2

**DIMENSIONS (px):** 1140 x 90

**FORMAT:** jpg, png, gif or HTML

## A3

**DIMENSIONS (px):** 140 x 70

**FORMAT:** jpg, png, gif or HTML

## A4

**DIMENSIONS (px):** 300 x 250 | 300 x 600

**FORMAT:** jpg, png, gif or HTML

## B1

**DIMENSIONS (px):** 300 x 250 | 300 x 600

**FORMAT:** jpg, png, gif or HTML

## B2

**DIMENSIONS (px):** 300 x 250 | 300 x 600

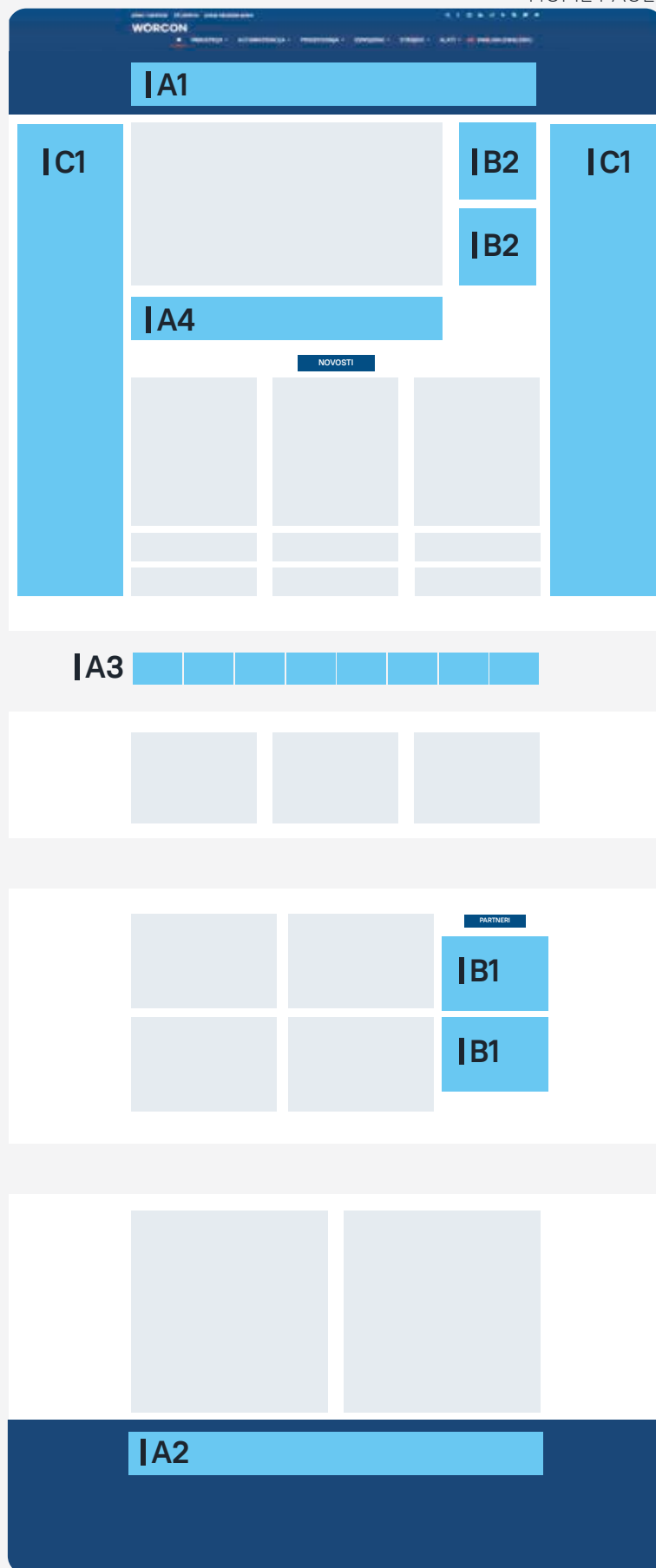
**FORMAT:** jpg, png, gif or HTML

## C1

**DIMENSIONS (px):** 1140 x 90

**FORMAT:** jpg, png, gif or HTML

HOME PAGE



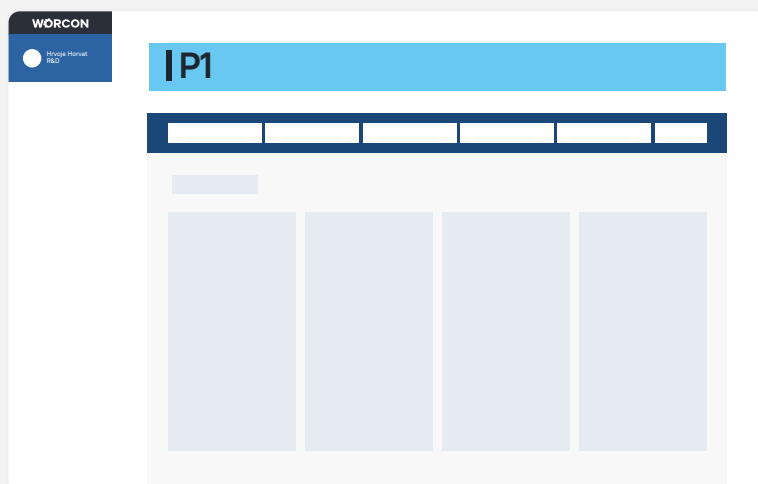
## B2B platform:

### | P1

#### DIMENSIONS (px):

- desktop 1140 x 90
- tablet 735 x 90
- mobile 290 x 90

**FORMAT:** jpg, png, gif or HTML



## B2C ads:

### | M1

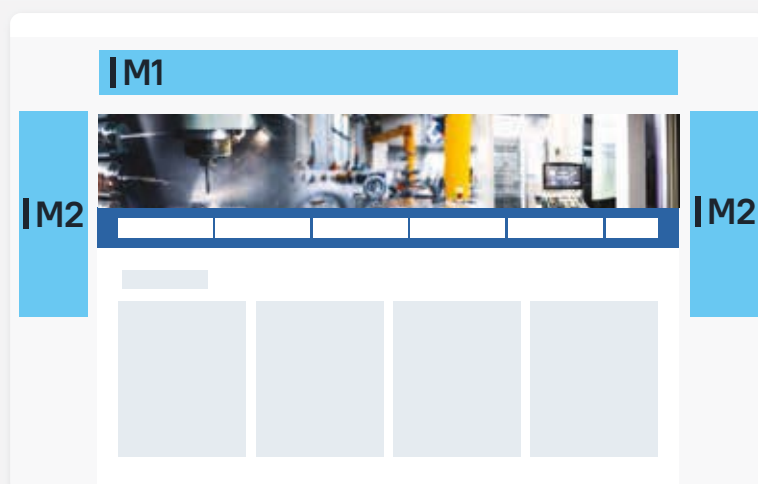
**DIMENSIONS (px):** 1140 x 90

**FORMAT:** jpg, png, gif or HTML

### | M2

**DIMENSIONS (px):** 180 x 600

**FORMAT:** jpg, png, gif or HTML





# Contact

## WORCON

powered by Tridero Tech

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**in** LINKEDIN | **worcon**

**🐦** TWITTER | **info\_worcon**

**f** FACEBOOK | **worcon.hr**

**📺** YOUTUBE | **worcon**



# WORCON

Your solution for machining procurement