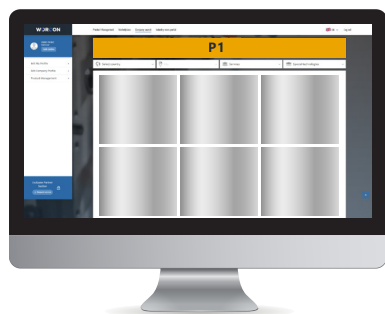


B2B PLATFORM

LICENCE	DURATION	RFQ	SEARCH COMPANIES	ADVERTISING PLACEMENT	PRICE
PREMIUM BUYER	1 year	Ability to publish RFQ	YES	A4 (portal)	300€
PREMIUM SUPPLIER	1 year	Ability to publish RFQs and to send quotes	YES	A4 (portal)	300€

Formats and display of banner advertising space

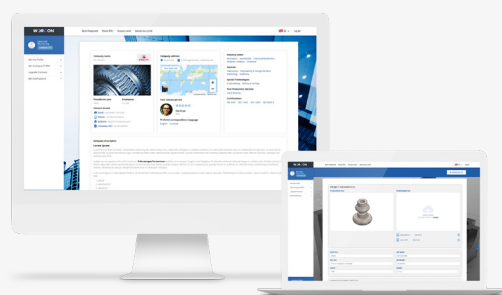
Top banner P1



DISPLAY	FORMAT	DIMENSION
DESKTOP	.jpg, .png, .gif	1140px x 90px
TABLET	.jpg, .png, .gif	735px x 90px
MOBILE	.jpg, .png, .gif	290px x 90px

EXCLUSIVE PARTNERSHIP

- ✓ 1 year duration
- ✓ all functions on the platform (Premium licence + extra features like distributor section at Company profile)
- ✓ Marketplace: 300 products + 10 featured products, product discount option, logo as Exclusive partner on the Marketplace)
- ✓ Employment advertisements and banners
- ✓ Promotions via Newsletter, Portal and Magazine
- ✓ Publications of articles via Portal and Magazine
- ✓ Custom advertising placements

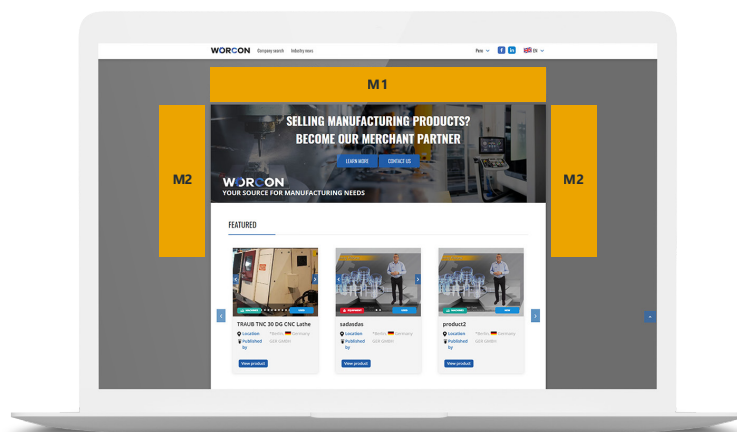


Each company is specific and unique. That is why during the cooperation we approach each client individually and create a plan according to client's specific needs and goals.

MARKETPLACE (MERCHANT / SELLERS)

LICENCE	DURATION	MAX. NUMBER OF PRODUCTS	FEATURED PRODUCTS	PRICE
BASIC	1 month	20	N/A	200€
STANDARD	6 months	150	3	400€
PREMIUM	12 months	300	10	700€

*Each merchant licence has a distributor section at Company profile.



Formats and display of banner advertising space

Top banner M1



Format: .jpg, .png, .gif, HTML
Dimension: 1140px x 90px

Side banner M2

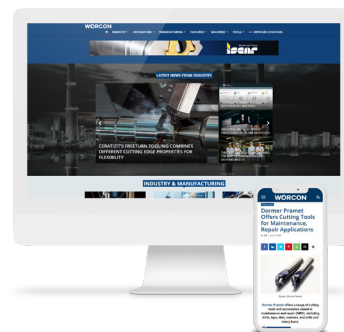


Format: .jpg, .png, .gif, HTML
Dimension: 180px x 600px

INDUSTRY PORTAL

Article

270 €



Advertising placements according to the table below:

BANNER NAME	1 MONTH	3 MONTHS	6 MONTHS	YEARLY
A1	370€	600€	1040€	1500€
A2	120€	200€	350€	500€
A3	130€	230€	390€	550€
A4	240€	400€	700€	1000€
B1	180€	280€	490€	700€
B2	240€	400€	700€	1000€
C1	570€	920€	1600€	2300€

Individual packages

Post on social media

- ✓ Facebook
- ✓ LinkedIn
- ✓ Twitter
- ✓ Instagram

80 €

Advertising employment package

- ✓ 1 month duration
- ✓ 1 article on the portal
- ✓ 1 banner on the portal
- ✓ post on social media

250 €

Newsletter

- ✓ present your company services or products

300 €

Formats and display of banner advertising space

Banner A1



Format: .jpg, .png, .gif, HTML
Dimension: 1140px x 90px

Banner A2



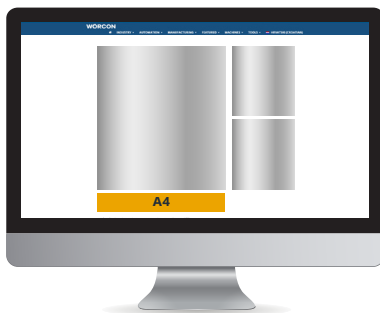
Format: .jpg, .png, .gif, HTML
Dimension: 1140px x 90px

Logo A3



Format: .jpg, .png, .gif
Dimension: 140px x 70px

Banner A4



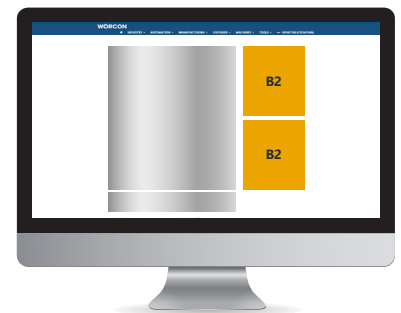
Format: .jpg, .png, .gif, HTML
Dimension: 140px x 55px
 700px x 100px

Banner B1



Format: .jpg, .png, .gif, HTML
Dimension: 250px x 250px

Banner B2



Format: .jpg, .png, .gif, HTML
Dimension: 250px x 250px
 250px x 600px

Banner C1



Format: .jpg, .png, .gif
Dimension: 1920px x 1080px

WORCON MAGAZINE

Article

300 €



Advertising placements according to the table below:

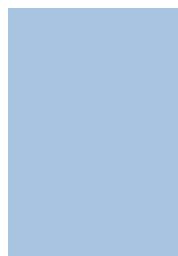
BANNER NAME	DIMENSION	PRICE
FRONT PAGE	210mm x 180mm	400€
BACK PAGE	210mm x 297mm	290€
A4	210mm x 297mm	250€
DOUBLE PAGE	420mm x 594mm	450€
HALF PAGE	210mm x 148.5mm	150€
LOGO	50mm x 20mm	50€

Formats and display of advertising space

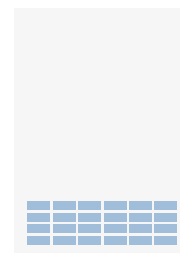
FRONT PAGE



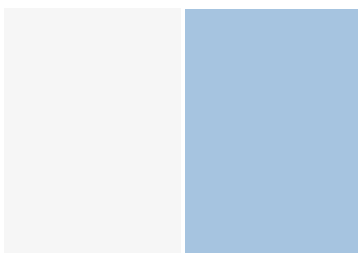
BACK PAGE



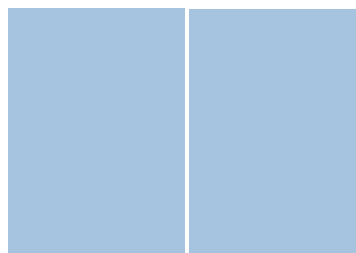
LOGO



A4



DOUBLE PAGE



HALF PAGE

